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Date of birth: 15.07.1982
Place of birth: Timișoara
Nationality: Romanian

Manuela Oana Anghelescu



Education

2021- present: Research Assistant, The University of West, Faculty of Political Sciences, Philosophy and Communication Sciences

2020 – present: 2nd year PhD student in Communication Sciences, The University of West, Faculty of Political Sciences, Philosophy and Communication Sciences

2016 – 2018: The University of West, Timișoara, Faculty of Philosophy, Master Course Philosophical Conseling and Consultancy

2006 - 2007: The University of West, Timișoara, Faculty of Letters, Master Course “American Studies”

2001 - 2005: The University of West, Timișoara, Faculty of Political Science and Communication, Specialty: English-Journalism

2003: Jonkoping University (Sweden), School of Education and Communication, (Erasmus exchange student)

1997 - 2001: The Musical National Collegium “Ion Vidu”, Timisoara,
Specialty: Piano

1989 - 1997: The Musical National Collegium “Ion Vidu”, Timisoara,
Specialty: Piano and musical theory

Working Experience + Published Articles/Books

2022 – present Communication Partner Beta 2022 – Timișoara Architecture Biennial

2022 – present Communication Partner Impuls Festival – The French Institute in Timișoara

2021 – 2022 – Communication Partner Asociația Timișoara Capitală Europeană a Culturii 2023

2021- Published Academic Article in Media și Comunicare în era digital/ coord.: Delia Cristina Balaban, Cristina Nistor, Andreea Voina – Cluj-Napoca: Accent 2021, ISBN 978-606-561-225-9

2020 - present - Communication Manager Tribul Artistic Timișoara

2018-2020 – Copywriter at Celmaitare Advertising Agency Timișoara

2016 - 2018 – Internal and External PR and Communication at Nokia Romania

2018 – present TVR Timișoara, book review coordinator

2017 – Published book - A round the world Story, ISBN 9782955067130

2011 – 2015 – Eastern Europe Communication for NESsT Social Enterprise Sustaining Organization

2008- 2010 – Internal Communication & PR at Alcatel-Lucent Romania

2006- 2008 – PR Executive at ETA2U, Timișoara

external PR: - editing and posting press releases in printed press and online
- organizing corporate events
- helping the marketing team in different activities of marketing
- monitoring the press releases in the online and printed press

internal PR: - internal information regarding corporate events through email
- corporate newsletter

Other professional activities:

2006 - 2010: *local correspondent for Suplimentul de cultură (national cultural magazine)*
2008 – *Present: local correspondent for www.liternet.ro (cultural online magazine)*
2008 – *Present: local correspondent for the Romanian Cultural Radio*
2005 – 2006 “Kalzoom Technologies”, Pune, India, Marketing Department (AIESEC internship)

Instructional Design department:

- write articles for the company’s website
- creating ideas for the E-learning packages for large companies trainings

Marketing department:

- create databases with potential client
- phone contact with the potential clients for meetings

2004 - “Vivid Advertising”, copywriter
- coming up with concepts for advertising and promotional campaigns
- brand development and marketing strategies for different companies and products

2004 - “Vivid business and lifestyle”, editor

Reporter and Editor in chief

- establishing subjects for the magazine
- writing articles on different topics
- creating designing concept of the magazine.

2003: “British Council Timisoara”, library assistant

- providing readers with information and support, answering calls, databases creation, introducing new materials coming, organizing meetings and helping the staff in the Council

2003: “La Tura Extrema”, teambuilding assistant, climbing instructor
- guiding the employees of certain companies in order to get confidence in themselves by participating in an extreme sport like rock climbing. This type of job was also implying working with the entire team and coming up with ideas and concepts in order to make the team work together.

2002: “For Events”, events organizer
- organize events for companies or organizations: agenda designing and event management

2001-2002: “TVR Timisoara”, cultural reporter, news department
- finding cultural subjects, participating in events, taking shots and creating the text for the news, recording it in order to be transmitted on the local channel.

Volunteer Activities (Projects)

2008 – Street Delivery Festival *organizer and participant with Nepal-India-London Connection Collage Exhibition* (www.streetdelivery.ro)

2007 and 2008 PLAI Festival organizer, working for the PR Team (www.plai.ro)

2005: AIESEC member and intern

2005: “Infusing Teenagers with tea and democracy Seminar”, held by British Council and “Open Society Foundation”, Timisoara, trainer

2003: “CarsOrdet”, Jonkoping University’s Magazine (Sweden), collaborator

2002: “Italian-Romanian Intercultural Seminar”, Venice, piano solo concert

2002: “Banat-Ja Intercultural Meeting”, Berlin, participant

2002: “Herculane Climbing Open”, Herculane, organizer

2001-present: “Sportive Club Alternative “(Climbing and extreme sports club), founding member

1998: “Protect the Protected Areas Seminar”, Timisoara, organizer

1998-1999: “Alternative Magazine” (environmental local magazine), volunteer-editor

1997-2001: active member “Banat-Ja. Friends of the mountains”

1997: “Protect Nera Gorges Project”, Nera Gorges, organizer

1997: “Friends of the Mountains”, volunteer-editor

1997-2001: “LIV Contratimp”, “Ion Vidu’s High-School” Magazine, Chief-Editor

Additional Performances

2003- First Prize, National Climbing Competition “Herculane Climbing Open

2002- Second Prize, National Summer Alpine Contest, Herculane

2002- Third Prize, National Climbing Competition on artificial structures, Caransebes

2001- Special Prize for A-graded students in the Bachelor Degree Exam

2000: First Prize, International Choir Teen Competition, Celje, Slovenia

2002- Second Prize, National Summer Alpine Contest, Herculane

1996- Third Prize, National Piano Contest, Piatra-Neamt

1998- Special Prize from Banc Post for best high-school achievements

1994- Second Prize, National Musical Contest, Constanta

1992- Second Prize, National Piano Contest, Oradea

Languages

- Romanian – native speaker
- English - excellent
- French - intermediate

- Spanish - intermediate
 - German - basic
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Skills

Basic Mac and PC skills (Word, Excel, PowerPoint, Office Outlook), ECM Intranet

Hobby

Alpine skiing, rock-climbing, swimming, hiking and trekking, traveling, downhill cycling, tennis, reading, classical and world music, yoga, Thai-chi, writing, drawing, working with children

Qualities

Communicative, flexible, punctual, earnest, adaptable, creative, eager to assimilate ideas and understand mechanisms,

Date

15.06.2023

Signature,

Manuela Oana Anghelescu

